

Worman's Mill Association planning meeting minutes  
January 8, 2013 at the Clubhouse

Present: Allan Carlson, President; Carol Goldstein, Vice President; Helen Maiwald; Dick Menzer; Allan Joseph, Treasurer; Dedra Salitrik, Secretary.

Absent: Bill Levin

President Allan Carlson called the meeting to order at 7 pm

1. Agenda was approved
2. Minutes were approved
3. Helen provided counts for membership (9) and dinner reservations (32) for January 16. Concerns were expressed about the low membership.
4. Carol discussed menu for 1/16 dinner (beef tips w/ noodles or rice, a green vegetable.
5. Allan J. distributed and reviewed a Jan.1, 2012-Dec. 31, 2012 financial statement focusing on the December receipts-105 paid members representing the lowest membership ever. He suggested increasing dues. All the revenue for the year (\$500.00) came from raffle tickets.
6. Allan C. noted that dues have already been identified for this year so can't be raised now. Our gratuity (\$200.00) to Homewood has been accepted, but perhaps is unnecessary in the future. Dinners are a loss financially.
7. A discussion ensued re: whether we should pay tax on meals as a non-profit. Tammy wants to see a tax exempt certificate, not just the tax exempt number.
8. Allan J. gave Helen a form for recording check and cash

- payments for dinners and membership.
9. Helen requested a printed sign to remind people that membership is \$7.00 per person.
  10. Allan C. provided email/website access data: in Nov. there were 4,337 website visits and 1,407 second page requests. Dec. had 3,745 website visits w/ 1,417 second page requests. There were 378 email requests from 109 members-the same number as previously discussed.
  11. Carol asked if there is a way to make the membership information more visible when accessing the website since there are so many more people using the site than are members, possibly using a pop-up display.
  12. Allan C. reviewed upcoming programs: Jan.-mayor, March-chief of police, May-4 Young's have confirmed
  13. Carol suggested that the Youngs sit at different tables. This idea was discussed and agreed upon.
  14. Dick suggested ways to have residents and CA members ask more specific questions to elicit detailed, not canned, responses from speakers. Carol suggested sending out an email asking residents what they want to know from speakers and using this information to guide the questions that are asked. She believes that knowing the aspirations of each of the Young's could help also, such as Karen Young's likely run for mayor might make a question about city problems more revealing.
  15. Carol and Allan J. stated that the NAC 4 email was sent out too late. It also contained sketchy information.
  16. Carol discussed the Mayoral debate. The primary is Sept. 10, (our meeting is 8 days later) and the election is on Nov. 5. She noted that we have a process in place for contacting those running (Karen Young, Randy Mc

Clement). She described yesterday's meeting with Dave Coyne, SHA District Engineer, who has tentatively accepted an invitation to speak at a future CA meeting along with Devin Horn (city roads)

17. The committee discussed plans for the Dec. 12, 2013 holiday party. Helen suggested a talent show due to concerns over the cost of entertainment. In debriefing the 2012 party, concerns over the length of time Sarno & Hess played as well as the volume of their playing during dinner, were mentioned.
18. Allan C., Allan J., and Carol summarized changes to the Walmart design (building "flipped" to place gas station close to route 26) and upgrades to area roads were discussed. Allan J. stated that new architect drawings should be available to show the perspective from Monocacy Blvd. as well as the trees that will be planted. Three small building pads (bank size) are now scheduled to be right at the intersection w/ Monocacy and 26 across from CVS. There will be no egress from 26 into Walmart. A decision was made to send out an email stating the work the CA is doing to ameliorate the impact of Walmart. This committee has succeeded in having the building flipped and the shrubbery improved.
19. Allan J. suggested that our great line-up of programs deserves a brochure, delivered with the Mill Monitor or by hand to the development, to advertise them.

#### Action Items

WHO

WHAT

Carol G.

See Patty V. re: Civic Assoc. meetings

- posted on the Activity Board
- Allan C. Collect 2012 reports in a separate link
- Carol G. Will write article re: membership to those who receive CA emails
- Carol G. Will contact Tammy re: food allergies
- Helen M. Will call in dinner count (less 3) to Tammy
- Allan J. Register for MD tax exempt certificate.
- Dick M. Will create a sign re: the cost of membership for Helen to use at dinners.
- ALL Send Allan C. any topics for emails.
- Carol G. Call Michelle Bowman re: earlier & more descriptive emails re: NAC 4 meetings
- Allan C. Notify Terry Mayhew about the possibility of an upcoming CA presentation w/ representatives of city and state roads
- ALL Will contact possible WM talent for Dec 12, 2013 holiday party
- Carol/Allan J. Will write an email re: work that the CA has done to ameliorate the impact of Walmart.
- Allan C. will send the email.
- Dedra S Will contact Phyllis Sickels to ask if she will layout the brochure
- Carol, Dick, Alan J., Dedra will create the brochure

Meeting adjourned at 9 pm.

Respectfully submitted by Dedra Salitrik, secretary